

# SHREYAS KULKARNI

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## PROFESSIONAL EXPERIENCE

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KIRO – *AI Financial Coaching App* Jun 2025 – Aug 2025

### Product Manager Intern

- Led end-to-end development of AI-powered onboarding and learning experiences across web and mobile, launching structured “Starter Packs” that increased activation by 65% and improved early retention.
- Conducted user interviews and experimentation to uncover behavioural friction points, translating insights into PRDs, user stories, and sprint milestones.
- Owned Plaid API integrations, working across data flows and backend systems to enable real-time financial insights and improve onboarding speed and accuracy
- Developed analytics dashboards to monitor engagement, onboarding completion, and retention metrics, driving a 3x improvement in week-one retention.

CITI CORP – *Citi Institutional Client Group*

Aug 2020 – Oct 2022

### Technical Analyst

- 2+ years working with distributed systems, microservices, and enterprise-scale data pipelines in a high-volume financial environment.
- Supported migration of a legacy backend to a microservices architecture, partnering cross-functionally to design and validate data flows, APIs, and system integrations, ensuring reliability across services handling millions of transactions monthly.
- Created and implemented a Cucumber-based Test Automation Framework with 500+ tests, reducing regression cycles by 70%.
- Designed a machine learning-based support chatbot, reducing manual query resolution effort by 50%.

## SELECTED PROJECTS

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SMRITI | [www.smritistories.com](http://www.smritistories.com)

Dec 2025 – Present

### AI systems, Product & UX Design

- Built a voice-first platform for South Asian communities that captures spoken family stories and transforms them into structured narratives.
- Integrated real-time speech transcription and AI processing to organize, interpret, and generate coherent story outputs.
- Designed and implemented the web interface and interaction flows through user interviews and iterative prototyping to make AI-generated content understandable and trustworthy.

AMTRAK | [kshreyas.com/work/amtrak](https://www.kshreyas.com/work/amtrak)

Feb 2025 – May 2025

### Product Management & UX Design

- Partnered with Amtrak to reimagine the first-time rider journey along the Northeast US rail corridor.
- Conducted user interviews, competitive analysis, and co-design sessions to identify problems with existing Amtrak systems and provide new digital and physical solutions to improve traveler experience and retention rates.
- Delivered low and high-fidelity mockups and prototypes using Figma to present and test the concepts.

## EDUCATION

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UNIVERSITY OF PENNSYLVANIA, PHILADELPHIA, PA

Aug 2024 – May 2026

### Master of Science in Integrated Product Design

- Joint degree between Penn Engineering, Wharton School of Business, and Weitzman School of Design
- **Relevant Coursework** – Product Management, Engineering Entrepreneurship, Design for Manufacturability, Problem Framing

COEP TECHNOLOGICAL UNIVERSITY, PUNE, INDIA

Aug 2016 – May 2020

### Bachelor of Technology in Information Technology with Minors in Financial Engineering

- **Relevant Coursework** – Data Structure and Algorithms, Financial Modeling

## LEADERSHIP

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WHARTON SCHOOL OF BUSINESS | UPENN GSE

Jun 2025 – Aug 2025

### Teaching Assistant

- Lead Business TA for the Wharton and Penn Engineering Management & Technology Summer Institute, mentoring 75+ high school students on technology strategy and innovation.
- TA for the Technology Strategy Module of Penn GSE Education Entrepreneurship (M.S. Ed) program for 50 executives.

## SKILLS AND INTERESTS

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**Product:** Product Management, User Research, PRD, UX/UI Design, Agile, Product Road Mapping, Financial Modeling

**Technical:** ChatGPT, Claude.ai, Cursor, TypeScript, JavaScript, HTML/CSS, C, Java, Python (Pandas, NumPy, Flask), TensorFlow, SQL, React, Express, Node.js, Git, Bash Scripting, Docker, AWS, Arduino.

**Tools:** Solidworks CAD, Fusion360, Procreate, Figma, Blender, Rhino 3D, Photoshop, Illustrator, Excel, Word, PowerPoint, Miro, Jira.